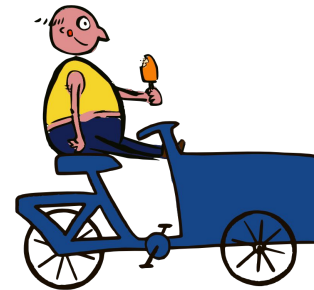


# Commons Cargobikes

Kick-start cargo bike sharing in your city







**kasimir**  
DEIN LASTENRAD

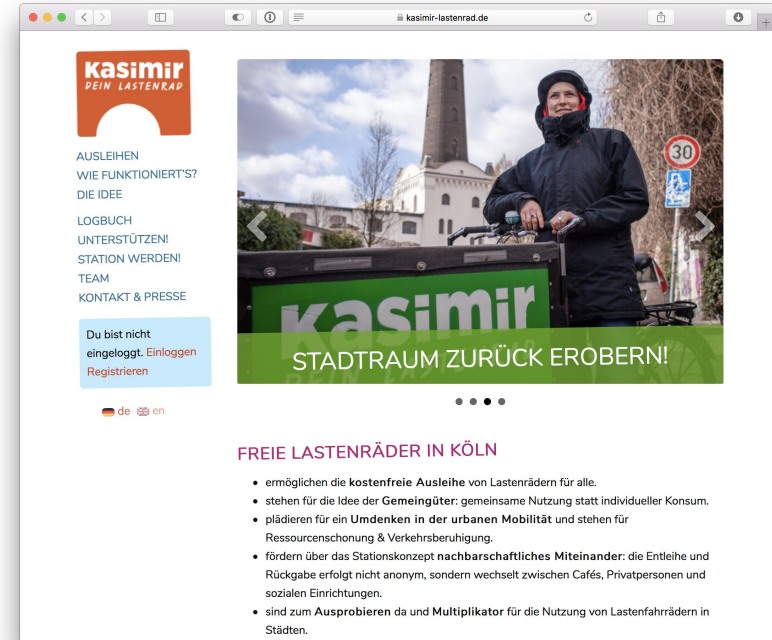
# People do not use Cargo bikes because...

- ... they do not see cargo bikes in their city
- ... nobody in their in-group uses one
- ... they never had the chance to try one
- ... cargo bikes can be quite expensive!

# Making sustainable mobility visible and accessible

2013: Founding of KASIMIR — your cargo bike

- Free (donation-based) cargo bike sharing
- Local multipliers host the bike(s), personal contact establishes the service as part of the community
- Low administration effort and cost-effective to run



# KASIMIR — your cargo bike

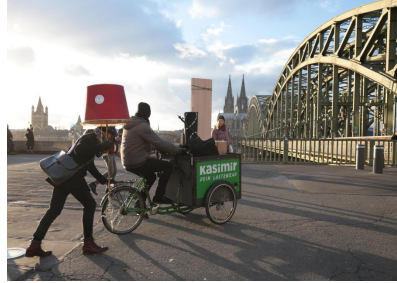


Photo-Credits: Die Pilot\*innen auf [www.kasimir-lastenrad.de](http://www.kasimir-lastenrad.de)

# Commons Cargobike principles

# A „Commons Cargobike“

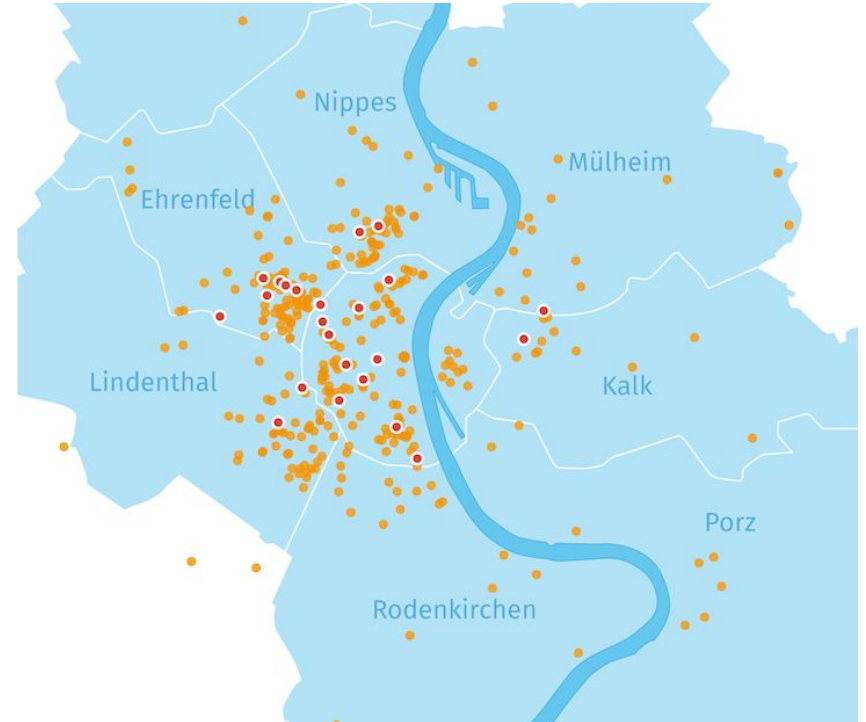
- makes cargo bikes available to all **free of charge** (donation-based)
- is a „**common good**“: to be shared instead of individually owned.
- is advocating for a **change of mind in urban transportation**, and represents resource conservation & sustainable traffic
- relies on **neighborhood cooperation**: Cafés, private citizens and institutions are acting as pickup location





# 1. Cargobike hosts (locations)

- Bikes are located at the local café, the community center, the university...
- The hosts handle the pickup and return
- Hosting the bike is good marketing opportunity for the hosts, it attracts new customers



## 2. Booking software

CommonsBooking:

- Custom open-source software, designed for the needs of Commons Cargobike initiatives
- Simple online booking of 1-3 days
- People pick up the bike with their ID and a code
- Automated process



08.05.16 - 31.05.16

### ASTA Sporthochschule Köln

**Address** Am Sportpark Müngersdorf 6,  
50933 Köln, Deutschland

Show in Maps

**Opening hours** Mo - Thu 9-17h, Fr 9-13h

**Contact** You will receive contact information after your booking.



Logged in as [wlv](#)

Pickup date:  Return date:

Book now

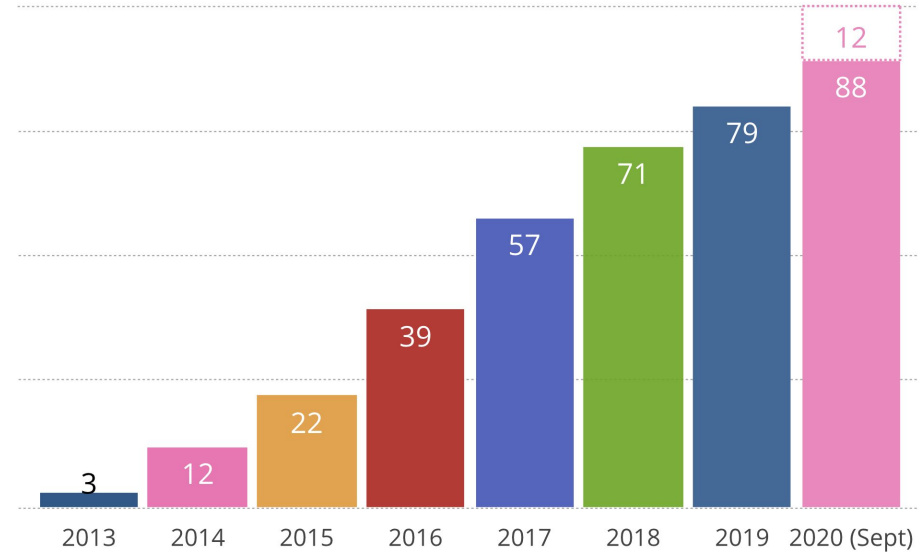
# 3. Trust

# Commons Cargobike network

# Milestones

- 88 active independent initiatives, 12 in development
- Countries: Austria, Germany, Hungary, Sweden
- ~ 400 bikes available: Biggest cargo bike sharing provider in Germany!

**Commons Cargobike initiatives**

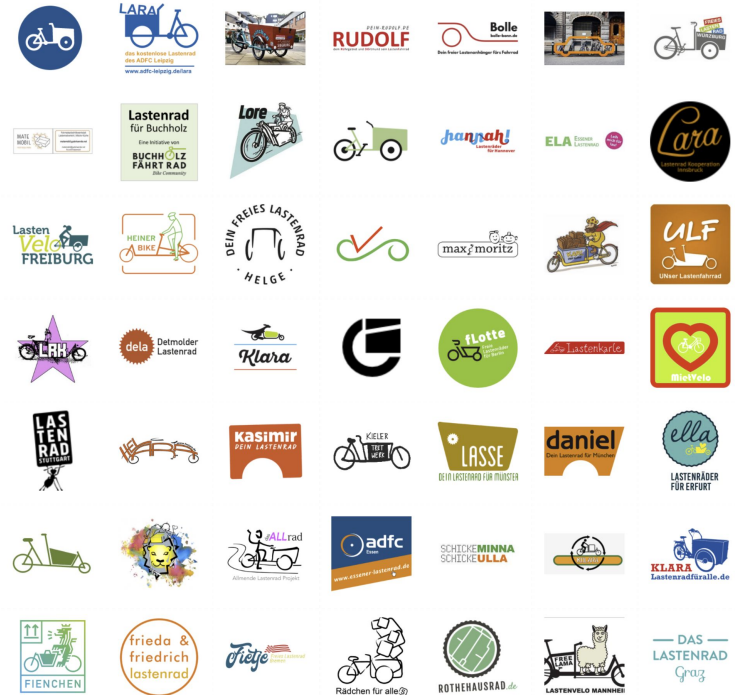


 : In development

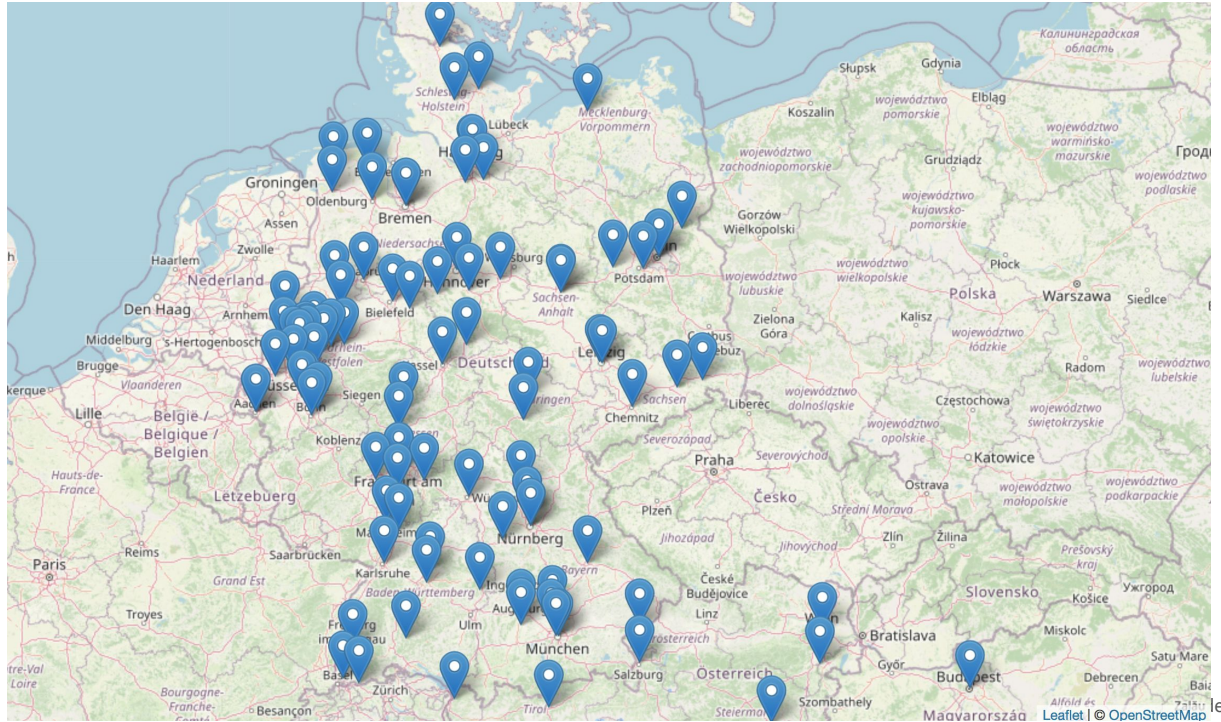
Source: <https://dein-lastenrad.de>

# Friendly & supportive community

- No „formal“ association, but a open community
- Every initiative has their own custom branding, website, etc.
- Learning from and supporting each other
- Anybody can join by simply adding their project to the WIKI



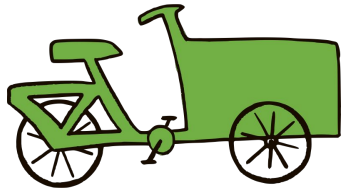
# Location of current initiatives



# How to start an initiative



# What you need to start your initiative...



1 Cargobike

+



1 Location

+



Booking  
Website

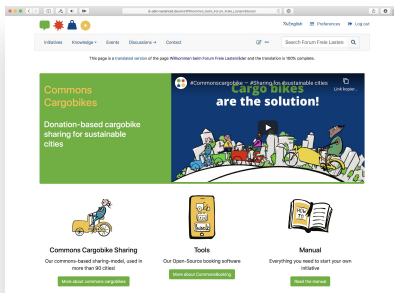
+



A project  
name



+



+



## Tools

Booking software  
“Commons Booking”

## Knowledge

Wiki & Manual  
commons-cargobikes.org

## Network

Yearly conference,  
initiatives supporting  
each other

# Booking software CommonsBooking



## Ausstattung

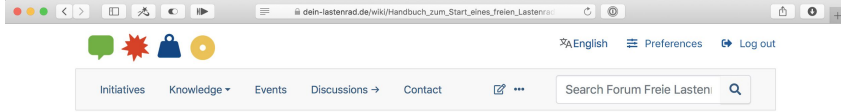
- 2 Räder  3 Räder  Gespann  mit Elektro  reine Muskelkraft  
 Kindertransport  Rollstuhl  abschließbare Kiste  Regenverdeck

filtern



- Open source Wordpress plugin
- Install with one click
- Available in german and english, can be translated easily
- Extensions by the community

# Manual



## Starting a Commons Cargobike sharing project handbook

This page is a translated version of the page Handbuch zum Start eines freien Lastenrads and the translation is 100% complete.

You're just starting a Commons Cargobike sharing project? Do you have any questions about the ongoing operation? You want to know how others do it? Then you've come to the right place. On the following pages, many existing initiatives have gathered and edited their experiences to help you in all phases of the project.

Of course, there is not "the one way" to implement a Commons Cargobike, and our community thrives due to the different approaches and implementations. Therefore, this manual can never be complete, on the contrary: it just waits for your ideas, additions and corrections.

Many thanks to the ADFC Bundesverband, who supported us with the initial compilation of the Handbook 2017, Cargonomia from Budapest for the translation and to all those who have worked with us!

All the best, The authors & the Commons Cargobikes community

### Contents [hide]

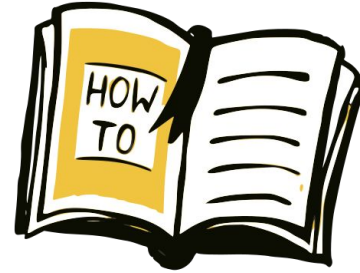
- 1 Definition of terms of a Commons Cargobike
- 2 Description of the Commons Cargobike



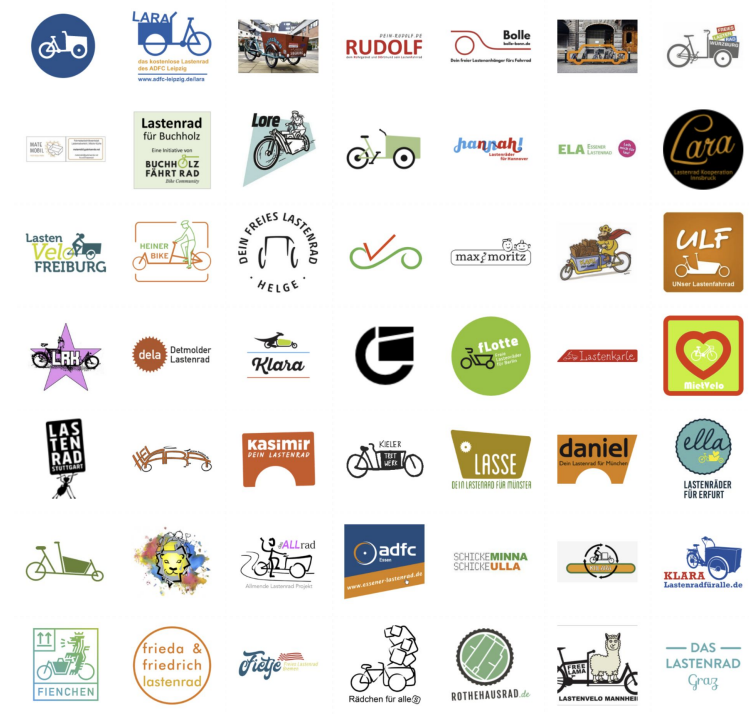
- Wiki-based online manual
- Crowdsourced knowledge & best practice of 7 years and from many initiatives
- 80% available in English, anybody can translate into any language

# Manual

Organisational form,  
Responsibilities, Cooperation  
partners, Cargo bike model,  
Equipment, Maintenance,  
Stations, Parking spaces,  
Handover, Rental period, Data  
protection, Website, Booking  
software, Communication,  
Funding, Insurance, Costs, User  
agreements, Liability...



# Branding your project



- Each initiative has their own name and branding
- This helps to establish the project as a local brand
- Find inspiration and more logos in the wiki

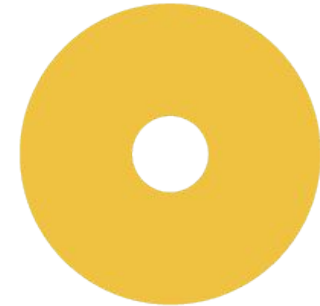
# Annual Commons Cargobikes Conference



- Each year in a different city
- Organized by the local initiative
- Free to attend
- Workshops, Presentations, networking
- Next: 26.-28.2. 2021, Münster (Germany)

# Recap: How to start a Commons Cargobike project

1. Find people to join your project \*
2. Acquire funding \*
3. Decide on and buy a cargo bike \*
4. Find a name for your project \*
5. Find a host location \*
6. Buy a web hosting plan, install WordPress & CommonsBooking \*
7. Celebrate and start sharing, learning and adapting



\* See the manual for best-practice



# The Commons Cargobike movement is evolving with each new initiative and contribution!



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FREIE  
LASTEN  
RÄDER

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kostenfreies  
Lastenrad  
Verleih

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www.hilde-lastenrad.de

HEINRICH  
DER LASTENLÖWE  
KOSTENFREI AUSLEHREN!  
www.heinrich-der-lastenluewe.de

Join us!

# Thank you!

## Consultation meeting

First monday each month, 17:00. Dates:

<http://web-seminar.commons-cargobikes.org/>

## WIKI (Manual, initiatives list, events)

<https://commons-cargobikes.org/>

## Questions?

We would love to hear from you!

[mail@commons-cargobikes.org](mailto:mail@commons-cargobikes.org)

