



The success story of „Commons Cargobikes“
From Cologne to Europe

Florian Egermann, wielebenwir e.V.



Clockwise: „Stadtrampe“, Parking space occupation, intervention in Lüneburg, „Austauschhafen“, skill-sharing event series

Cities suck...



...but there's a solution!

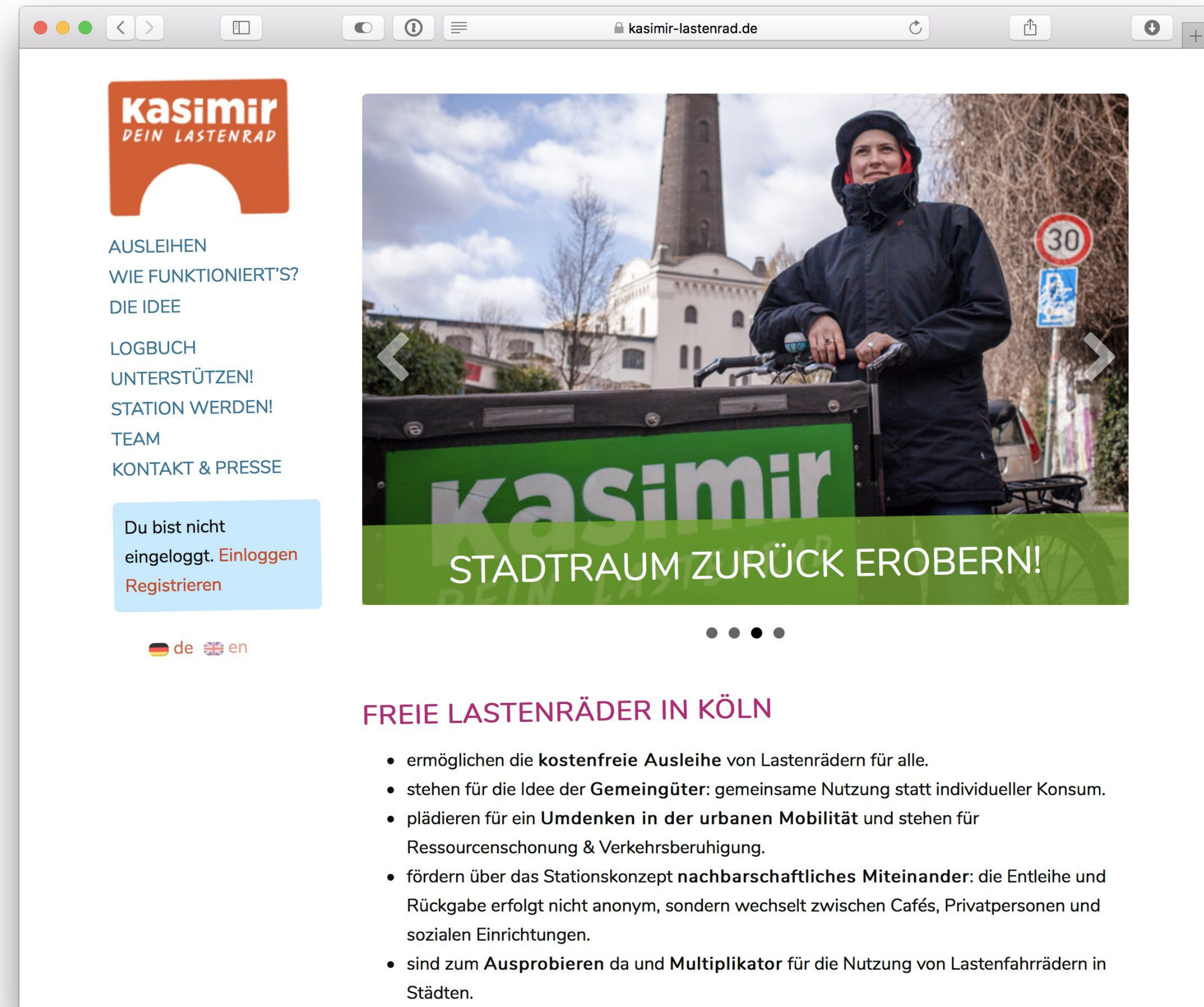


Making sustainable mobility visible and accessible



KASIMIR — your cargo bike

- Launched 2013 with one bike („KASIMIR“)
- Host system: Bikes are at community centres, cafés, shops
- Goal: Low administration effort and cost-effective to run
- Custom booking system



The screenshot shows the website for Kasimir, a cargo bike sharing service. The browser address bar displays 'kasimir-lastenrad.de'. The navigation menu includes: AUSLEIHEN, WIE FUNKTIONIERT'S? DIE IDEE, LOGBUCH, UNTERSTÜTZEN! STATION WERDEN!, TEAM, and KONTAKT & PRESSE. A light blue box contains the text 'Du bist nicht eingeloggt. Einloggen' and 'Registrieren'. Below this are language selection options for 'de' (German) and 'en' (English). The main content area features a large image of a woman in a black raincoat standing next to a green cargo bike with 'kasimir' written on the side. The text 'STADTRAUM ZURÜCK EROBERN!' is overlaid on the image. Below the image is a carousel indicator with four dots. The section title 'FREIE LASTENRÄDER IN KÖLN' is followed by a list of bullet points:

- ermöglichen die **kostenfreie Ausleihe** von Lastenrädern für alle.
- stehen für die Idee der **Gemeingüter**: gemeinsame Nutzung statt individueller Konsum.
- plädieren für ein **Umdenken in der urbanen Mobilität** und stehen für Ressourcenschonung & Verkehrsberuhigung.
- fördern über das Stationskonzept **nachbarschaftliches Miteinander**: die Entleihe und Rückgabe erfolgt nicht anonym, sondern wechselt zwischen Cafés, Privatpersonen und sozialen Einrichtungen.
- sind zum **Ausprobieren** da und **Multiplikator** für die Nutzung von Lastenfahrrädern in Städten.

Sharing principles

- Free (donation-based) cargo bike sharing
- A „common good“: to be shared instead of individually owned
- Neighbourhood cooperation
- Personal contact: When you book a bike, you'll meet a human





LASSE
DEIN LASTENRAD FÜR MÜNSTER

Klara

KARLA
KasseleR
Lastenrad

LARA
LASTENVELO MANNHEI

SCHICKE MINNA
SCHICKE ULLA

MÜTRA

LARA
das kostenlose Lastenrad
der adfc Leipzig
www.adfc-leipzig.de/lara

Heidschnucke

LAS
TEN
RAD
LEIPZIG

flotte

RUDOLF

Hilde

MieVelo

DEIN FREIES LASTENRAD
HELGE

ROTHENHAUSRAD.de

DAS
LASTENRAD
Graz

Fietje

fairvelo

checkmark logo

LastenVelo FREIBURG

dela
Detmol
Lasten

G

PACK DRÄUP!

Braunau mobil

Lastenradkarte

kasimir
DEIN LASTENRAD

adfc

MULTI BIKE
www.amstade

surfeu.com

Bolle
das freie Lastenradangebot für Fahren

LastenVelo FREIBURG

LAS DAH

dela

GEORG
Dein Transportrad
für Beckett

PACK DRÄUP!

Braunau mobil

ULF
Unser Lastenrad

cargeomobil

frieda & friedrich lastenrad

DEIN FREIES LASTENRAD

ELMa- Euer Lastenrad Mann

MULTI BIKE
www.amstade

surfeu.com

Bolle
das freie Lastenradangebot für Fahren

LASTEN

FIENCHEN

adfc

adfc

ALLrad
Allgemeines Lastenradprojekt

LASTENRAD MARRASCH

adfc

ELA
Eueres Lastenrad

ella
LASTENRÄDER
FÜR ERFURT

GESTA e.V.
Gesellschaftliche
Teilhabe für
Alle

KLARA
Lastenrad für alle.de

LASTENRAD

die fahrbeweger

DUIS BOCK

KIEBLER
TRIT
GEHT

Rädchen für alle

daniel
Dein Lastenrad für Münster

Lore

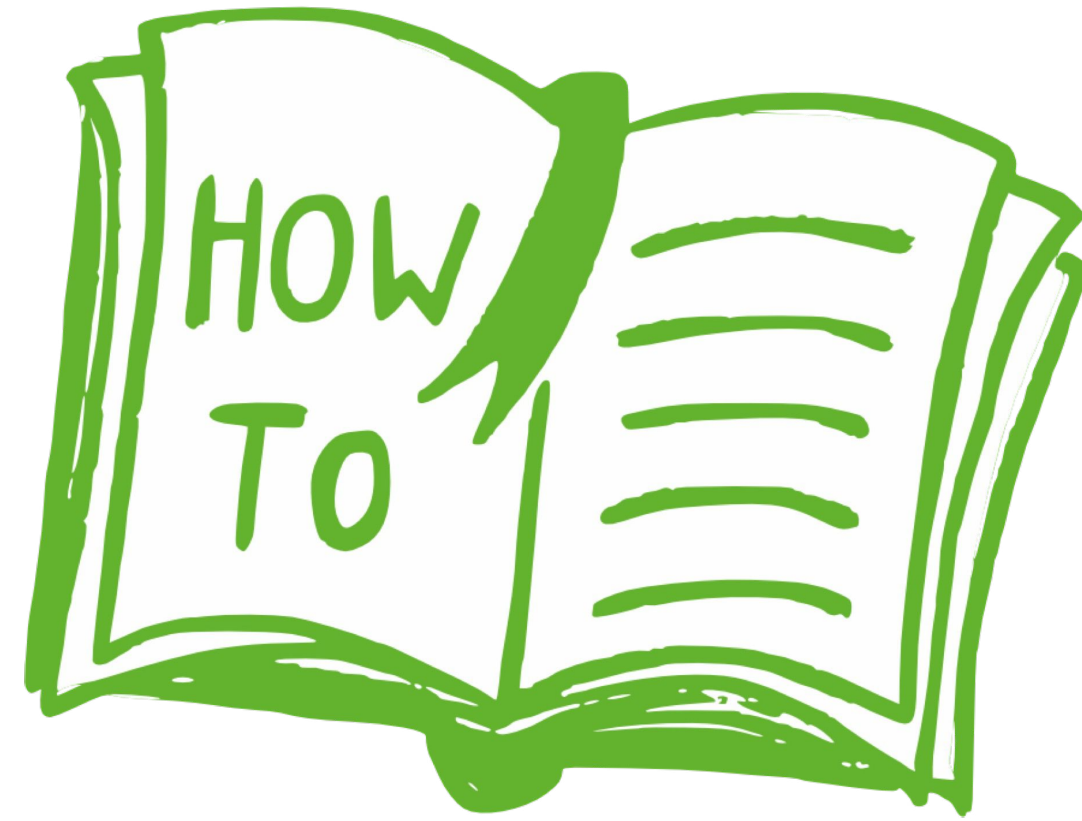
adfc

max, moritz



Tools

+

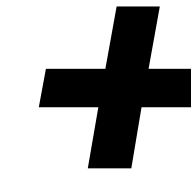
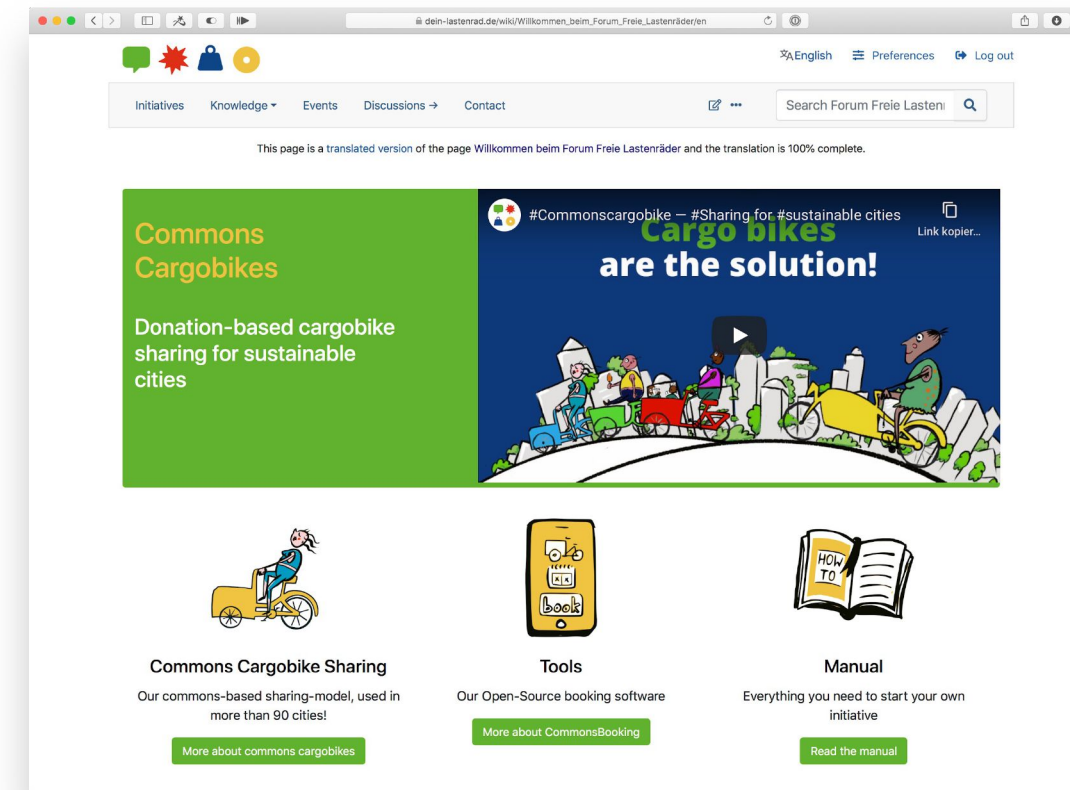
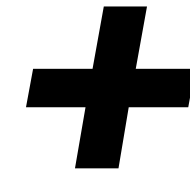


Knowledge

+



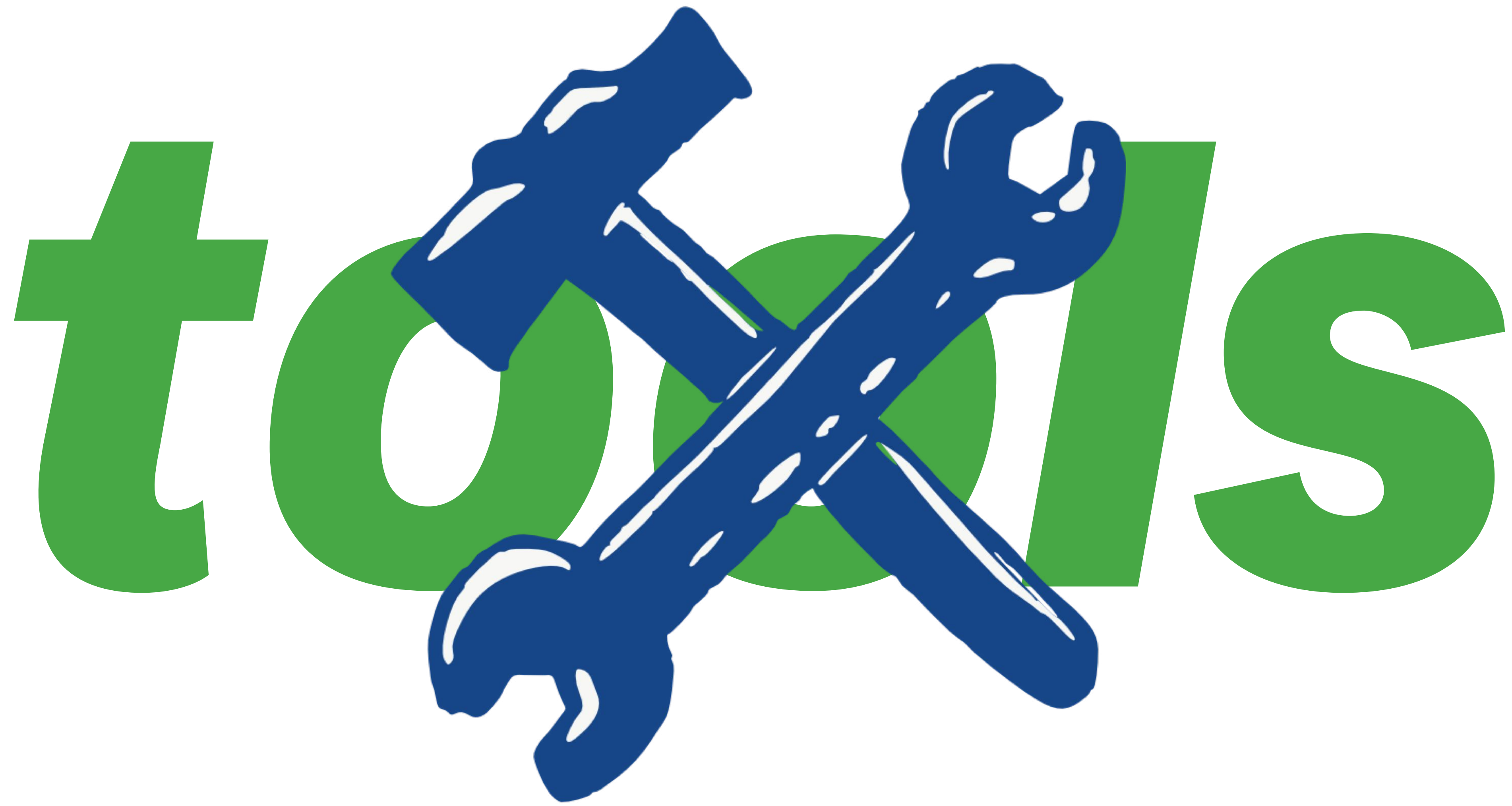
Community



**CommonsBooking
Booking software**

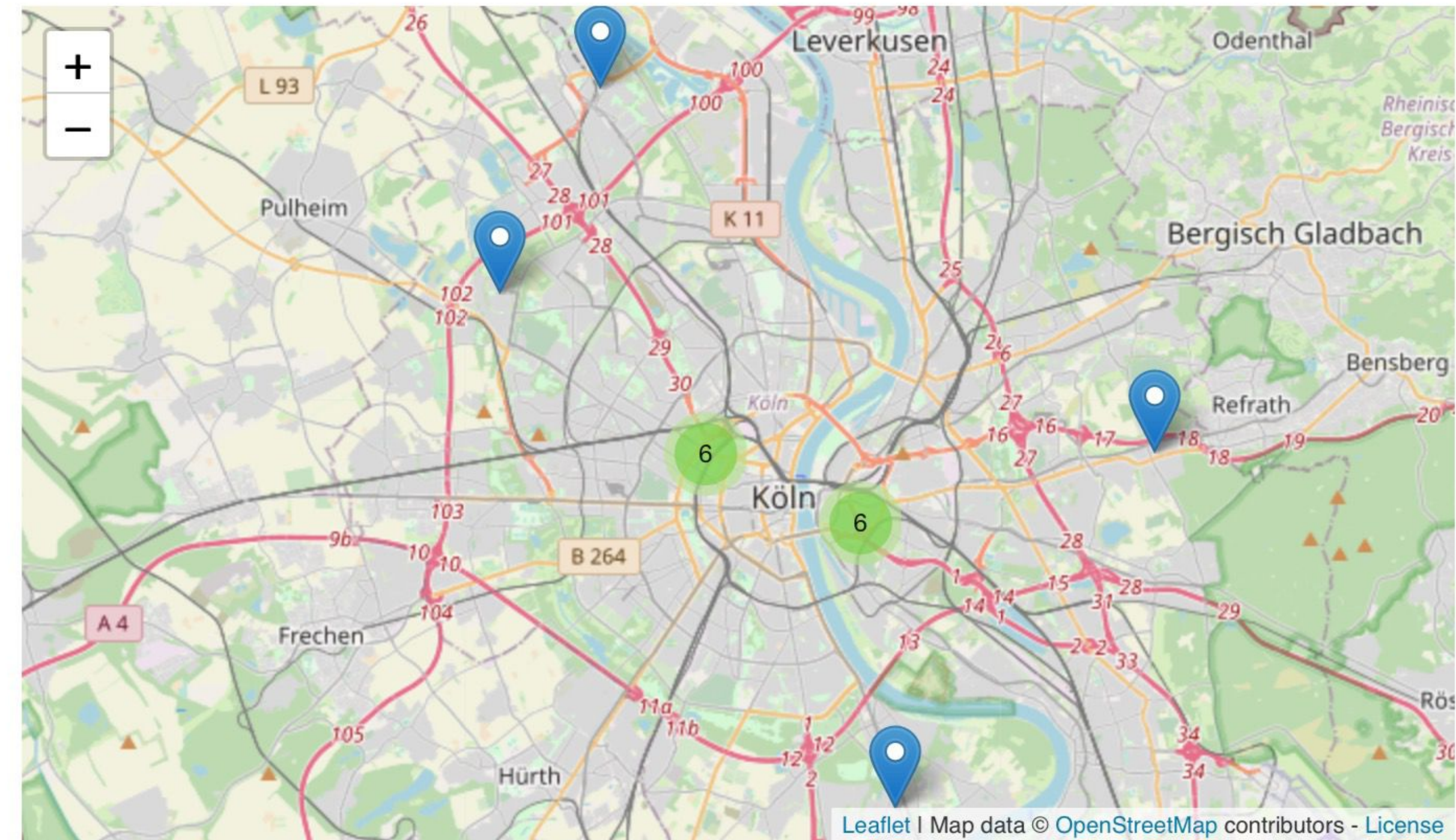
**commons-cargobikes.org
Wiki & Manual**

**„Forum Freie Lastenräder“
Yearly conference**



CommonsBooking: Easy management and booking

- 2013: Development of a booking system for kasimir-lastenrad.de
- 2015: Release as Open-Source plugin for WordPress
- 2021 Major new release of CommonsBooking
- **Designed for the needs of Commons Cargobikes initiatives**
- **Core team of 4 developers and testers**
- **Free & Open Source**
- **commons-bookings.org**



Merkmale

- 2 Räder
- 3 Räder
- Gespann
- mit Elektro
- reine Muskelkraft
- Kiste mit Schloss
- Regenverdeck
- Kindertransport
- Rollstuhl

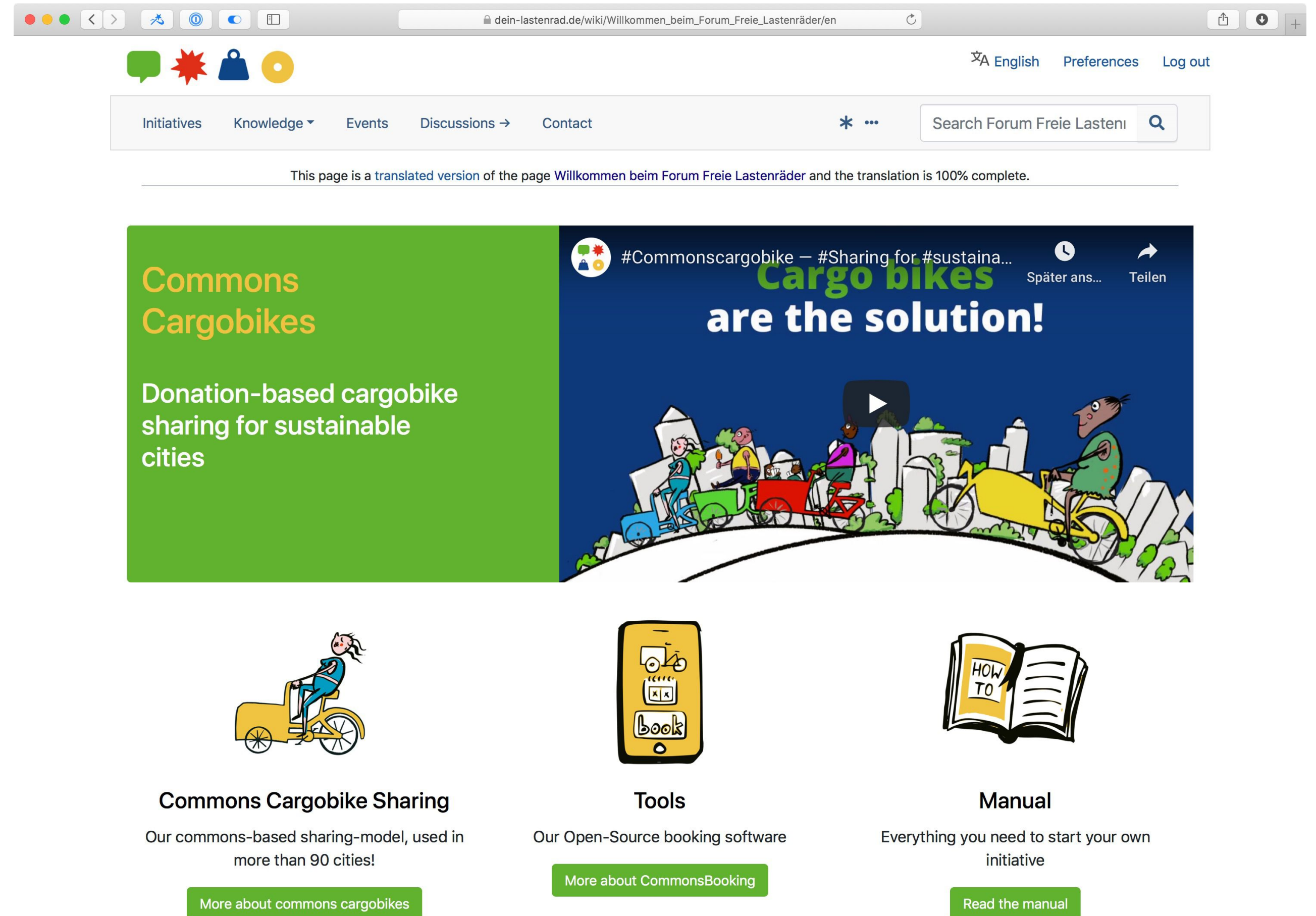
Filter

THE ANSWER



commons-cargobikes.org: Manual & Best practise

- 2014: WIKI goes online
- 2015: Major rewrite of the manual
- 2020: Redesign of front page, release of video „Commons Cargobike trailer“
- **Crowdsourced knowledge & best practice from many initiatives**
- **Available in german & english**
- **commons-cargobikes.org**



The screenshot shows the website interface for commons-cargobikes.org. At the top, there is a navigation bar with links for 'Initiatives', 'Knowledge', 'Events', 'Discussions', and 'Contact'. A search bar is also present. Below the navigation, a message states: 'This page is a translated version of the page Willkommen beim Forum Freie Lastenräder and the translation is 100% complete.' The main content area features a large banner with the text 'Commons Cargobikes' and 'Donation-based cargobike sharing for sustainable cities'. To the right of the banner is a video player with the title '#Commonscargobike – #Sharing for #sustaina...' and the text 'Cargo bikes are the solution!'. Below the banner, there are three main sections: 'Commons Cargobike Sharing' (with an icon of a person on a cargo bike), 'Tools' (with an icon of a smartphone displaying a booking app), and 'Manual' (with an icon of an open book). Each section has a brief description and a 'More about' button.

Commons Cargobikes
Donation-based cargobike sharing for sustainable cities

Commons Cargobike Sharing
Our commons-based sharing-model, used in more than 90 cities!
[More about commons cargobikes](#)

Tools
Our Open-Source booking software
[More about CommonsBooking](#)

Manual
Everything you need to start your own initiative
[Read the manual](#)





First Commons Cargobike Conference „Forum Freie Lastenräder“, Cologne, 2015

„Forum Freie Lastenräder“ Conference & Community

- 2015: Cologne
 - 2016: Wuppertal
 - 2017: Essen
 - 2018: Leipzig
 - 2019: Augsburg
 - 2020: Hildesheim
 - 2021 (online): Münster-Westfalen
 - 2022: Münster-Westfalen
-
- **Workshops, talks & networking for the Commons Cargobikes community**



151

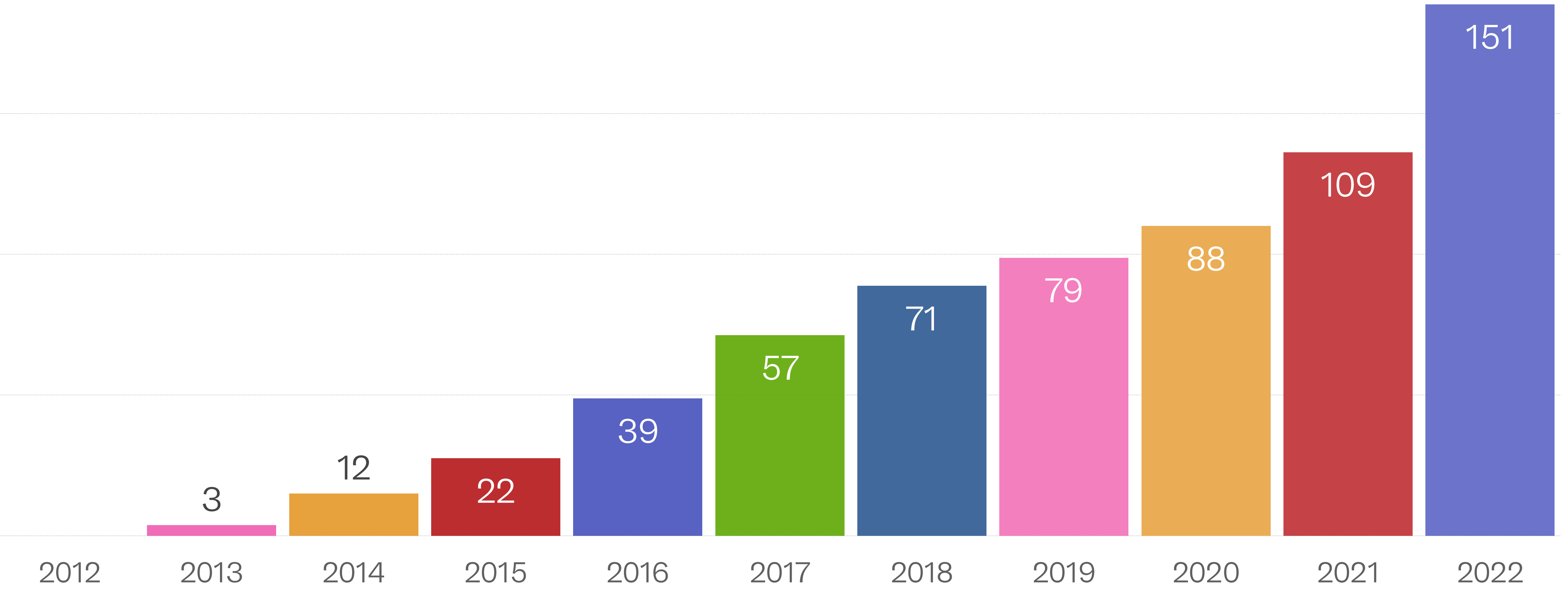
initiatives

498

cargobikes

Commons Cargobike initiatives growth

Jahr



Source: commons.cargobikes.org

Let's improve our cities — together!

- **Manual, initiatives, events:**
commons-cargobikes.org
- **Questions?**
We would love to hear from you!
mail@commons-cargobikes.org

